



Women *in* Business



Autumn 2025

SA Today

International Women's Day

*Celebrating Women,
Driving Inclusion*

Each year on **March 8**, the world comes together to celebrate **International Women's Day (IWD)**. A time to recognize the achievements of women across all fields and advocate for greater gender equality. This year's theme, "**Inspire Inclusion**," encourages us to foster diversity, create opportunities, and empower women in every aspect of society.

From the boardroom to the farm, from science labs to community leadership, women are making an impact, breaking barriers, and driving innovation. Yet, challenges remain, and IWD serves as a reminder that equality is not just about recognition but about action. By supporting and uplifting women, we contribute to a more inclusive, thriving future for all.

International Women's Day celebrates progress, amplifies voices, and commits to meaningful change.

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Women in Business

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Issue 2**

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Published by:
 SA Today Pty Ltd
 9 Howe Street, Balaklava SA 5461
 Phone: 8842 1427



SA Today

Women in Business

Autumn 2025 **SA Today**

Marj builds a family culture

BY JEM NASH

What started as a small blacksmith shop in Shea Oak Log, Ahrens has grown into a national full-service construction, engineering, rural and water infrastructure, and mining services company, delivering projects and products across Australia and overseas.

With a 123-year history spanning five generations, Ahrens is committed to fostering an equal, diverse, and inclusive workplace where everyone can thrive. Women have, and continue to, play a major role in its success and growth.

One of the early pioneers of its development is Marj, who married Bob Ahrens in 1964, before the couple took over full ownership of the business in 1967.

While Bob was the inventor, Marj managed the books and finances while fostering a welcoming culture, ensuring workers felt valued.

Marj's granddaughter, Ellen Ahrens - general manager of brand and culture and the first female in the bloodline to work in the business - described Marj as "the glue that kept it



Ellen and Marj Ahrens. (Jem Nash: 461069)

all together".

"In the early days, it was easier to create a family-like culture because it was a small team," Ellen said.

"We're now at 1300 people nationally, with teams in the USA and Asia, so maintaining that culture is challenging, but we're committed to honouring Nan and Pa's legacy in a modern work environment."

Building the business came with challenges. Marj recalled how, in the early days, Bob

built a chicken shed to raise extra money. But they persevered, and Marj credited the people for Ahrens' success.

"You can have all the ideas, but if you haven't got a good workforce, they're the people that help you," Marj said.

Ellen echoed that sentiment, noting that Ahrens - now led by fourth-generation Stefan Ahrens - prioritises a community-oriented culture where everyone is equal.

"I started full-time in 2020 and have been

committed to fostering a culture where people feel seen, heard, and appreciated - just like the fantastic foundations that Bob and Marj cemented," Ellen said.

"We're in a traditionally male-dominated industry, but that's changing. We're cultivating equal opportunities for all."

Ellen also praised Stefan's leadership, emphasising Ahrens' merit-based approach:

"It's about who's right for the job. If you have a can-do attitude, passion, and ambition, you'll thrive here," she said.

"While I wish I could continue Nan's tradition of cakes and curried egg sandwiches for the team, it's hard to do that in an international business.

"Instead, we honour our culture through family Christmas parties, mid-year functions, and training programs now hosted at our Ahrens cultural ground—Lindsay Park Homestead.

"Marj's generation paved the way for us, and I feel so lucky to build on that legacy every day."



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There is more to Kathleen Fry

By Michael Simmons

Kathleen Fry has been called the 'Golden Girl of Real Estate' for more than 20 years and it is for a good reason.

Kathleen is excellent at what she does and whatever she sets her mind at.

She started her successful real estate career in 2002 at Century 21 and was immediately recognised in the industry, being awarded 'Rookie of the Year' in her first year.

Kathleen then progressed and grew her formidable reputation for the next 10 years at Ray White, where she was in a business partnership and had three offices on the Fleurieu Peninsula.

For 12 years, Kathleen was with Harcourts South Coast and now is Property Consultant with Ouwens Casserly, based at Cadell Street, Goolwa.

"We may have an office in Goolwa, but we sell throughout the Fleurieu Peninsula and are aiming to set up more offices, including Victor Harbor," Kathleen said.

Kathleen is dynamic, friendly and professional and once a goal is set, it is achieved.



Kathleen Fry outside the Ouwens Casserly real estate office in Cadell Street, Goolwa.

"Every day I say, 'if it is to be, it is up to me'. I do not rely on anyone else for my success," she said.

Many who know Kathleen see her as a woman who juggles important deals and totally focussed on business, but there is another side to Kathleen which has her loved by the community.

"In the beginning I had a year off and just immersed myself in the community; volunteering at the school, sporting clubs and this enabled me to connect with the community and get to know the people," Kathleen said.

It still happens today with Kathleen, as she

goes halves with Ouwens Casserly to provide meals, transport, uniforms and excursions for up to 60 children in need at the Victor Harbor Primary School.

"Children are our future and I believe they should all be able to have the same things and not be discriminated against because they come from different backgrounds and homes," Kathleen said.

"It must help with study and all children should have the same opportunities.

"I had a hard upbringing, so I understand it."

Professionally, Kathleen has won many awards and in November 2024, at the

Melbourne Town Hall, she was named the National Agent in regional South Australia out of every company and every agent as number one in Volume of Sales.

"I am extremely proud of this latest accolade and grateful to my clients on the south coast who continue to be supportive over the years," she said.

Kathleen knows all this would not be possible without her two personal assistants Christine Beanie and husband, Dean Ray.

"Their admin support in the background makes everything possible," she said.

Kathleen is excited at being part of the new Ouwens Casserly office in Goolwa and building their brand on the south coast.

"We specialise in all facets of real estate - sales, permanent and holiday rentals and land division. We do it all," she said.

"Yes, I love what I do. I have four wonderful children and five beautiful grandchildren, so the work-life balance is important.

"I cannot see myself stop working. I think I have another 10 to 12 years left.

"That is how much I love it!"

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It's real estate with heart

By Luca Cetta

From providing professional photography through to property management, it has been quite the journey for Harcourts EP Coast's Megan Eramiha.

She has been involved in real estate for more than a decade, working alongside her husband Daniel since 2013.

"Being a qualified photographer, Daniel knew it would be great to offer professional photography as a service, as prior to that it was handheld photos from small digital cameras."

She called jumping into the real estate arena a "natural progression" from her previous work at Streaky Bay District Council.

Megan made the move to being a qualified property manager and the family shifted from Streaky Bay - where Megan was born and raised - to Ceduna in 2017.

She said her role was "diversified", working up and down the coast in the Streaky and Ceduna offices, undertaking property management, photographing sales and rental properties, and marketing.



Harcourts EP Coast owner Megan Eramiha. (Supplied)

"I love the fact that no day is the same in this business - there are highs and lows and so many variables that can change how the day unfolds."

All the while, she is working in tandem with her husband.

"It is great as we have a common goal to achieve and succeed in our business for our clients. We started with just the two of us and we now have a fantastic team that works alongside us."

One area they enjoy working together is in

marketing each property for sale.

Megan said their road had "not been without challenges", but they continued to deliver results to clients.

That road has included creating their own company - Numerical Realestate - which late last year joined the Harcourts family.

The Eramihas these days are based in Port Lincoln, but have a team working across Eyre Peninsula.

Megan said this included plenty of female representation - "there is always room for more [women in real estate], however our office is very well represented with six fabulous women in our business".

Megan added she saw herself continuing in her role for the foreseeable future, with the recent switch to Harcourts a chance to progress what can be done for clients.

"Having been part of a franchise previously, then as an independent for four years, moving into a trusted franchise group means more support as business owners and for all our staff into the future."



Jill Singh - Strata Manager
08 8682 1655



Alicia Dupree - Property Manager
0428 821 655



Megan Eramiha - Owner / Property Manager
0422 350 077

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Anja Pedersen - Property Manager/Sales
0475 002 902



Edwina Cabooter - Admin Star
08 8682 1655



Shannon Foster - Commercial Manager
0475 119 730

With risk comes a big reward

Working with clients on Eyre Peninsula is a long way from the Georgian architecture and hot springs of the historic city of Bath, west of London.

In many ways, leaving behind a successful 15-year legal career in England and relocating her family to South Australia was an enormous change for Nikki Owen - but her career is also a case study in the rewards that talented women can achieve through taking calculated risks.

As a wills and estates lawyer in England, Nikki worked with livestock farms and families in places "where it never stopped raining" and now she supports families in cities and towns where drought is an ever-present concern.

In her role as partner at Mellor Olsson Lawyers, Nikki regularly visits Eyre Peninsula from her Adelaide base - both as an avid holidaymaker and a wills and estates lawyer providing succession planning advice.

"My husband and I always travelled, but when we had children, we realised very quickly that we weren't going to be able to travel as widely so we decided to look for a home where we would all have a great



Nikki Owen loves travelling far and wide to offer valuable legal advice. (Supplied)

quality of life," she said.

"We travelled across Australia for months and decided that South Australia was the place for us."

Nikki recalled her first off-road experience travelling to Memory Cove outside Port Lincoln and how "the ladies at the Port Lincoln tourism centre must have been

laughing" at the Englishwoman wearing white shorts and wedge heels driving an SUV that was "only a few inches off the ground".

Now she is a regular off-roader and loves travelling far and wide to offer valuable legal advice.

Nikki's career advice to other women considering a big change is: back yourself and do not be scared.

While the scenery has changed for Nikki, she has witnessed the same succession planning issues facing businesses and families over her 25 years working in wills and estates.

With the biggest generational transfer of wealth about to occur via Baby Boomers, Nikki said there has been a significant increase in contested wills.

"It's more important than ever to get your affairs in order," she said.

Mellor Olsson Lawyers services all of South Australia with permanent staff offices in Port Lincoln, Adelaide, Clare and the Barossa Valley.

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Transformation coach Justine Carey helps high-achieving professionals reclaim their time, wellbeing and passion.

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Through Justine Carey Coaching, she offers personalised coaching, incorporating neuro-linguistic programming and hypnosis to help clients shift limiting beliefs, manage high-pressure decisions and create lasting change.

Whether online or in person - where available - her approach empowers business owners and professionals to break free from stress and live with ease.

What sets Justine apart is her deep empathy and first-hand understanding of the challenges her clients face.

Many come to her feeling trapped by responsibilities and obligations - financially successful but emotionally exhausted.

They want more time for family, hobbies, and self-care without guilt.

Justine helps them replace stress with

confidence and clarity, giving them the tools to thrive and reconnect with their inner power and passion.

One client shared: "My business wasn't growing in the way I envisioned, and I was unsure how to make the necessary changes to unlock its full potential. Justine's guidance completely transformed my perspective, and I went from dreading my work to truly looking forward to every aspect of my business. Not only did I notice the shift, but so did my colleagues and friends - they were so impressed with the changes in my clinic that they hired Justine for coaching as well."

Beyond coaching, Justine is a dedicated community leader, serving as the events coordinator for the Port Lincoln Chamber of Commerce and Tourism, plus volunteering with Variety SA and Fred's Van.

A passionate swimmer, boxer and runner, she embodies wellness and balance, inspiring her clients to achieve success.

If you are ready to let go of burnout and finally live the life you have worked so hard for, partnering with Justine is the best decision you will ever make.



Justine Carey offers personalised coaching empowering business owners and professionals. (Supplied)

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Baking up some fresh beats

BY JARRAD DELANEY

Whether it is baking treats or laying down beats, Jacqui Kipling of Port Wakefield has maximised her opportunities while not giving up on her dreams.

Jacqui is owner and manager of Kipling's Bakery in Port Wakefield, a popular stop for travellers, while also pursuing a career as a DJ.

Started by her parents, Kipling's Bakery had been in the Kipling family for more than 30 years and after previously running the business in a partnership for about 15 years, she would end up buying and operating it as a sole trader.

Jacqui said there was some hesitation about buying the business when it was for sale, but there was also reluctance to let it go after it grew into what it was under her family's ownership.

She said she had built up her confidence, and baking skills during the past 12 months, as well as a greater appreciation for what the business meant to people.

"We had made a wedding cake out of kitchener buns, a sort of croquembouche design, because this girl used to come

through with her nanna every fortnight and get kitchener buns, and her nanna passed away before the wedding so it was something in tribute to her nanna," she said.

The confidence and income from the bakery provided a chance to rekindle a dream, to become a professional DJ. Jacqui had been DJing for 30 years, but only recently decided to pursue it.

Known as DJ Styler, she first partnered with another DJ for Sunday Sessions once a month at the Little Red Door, she would then move on to the Griffins Hotel to perform most Saturdays.

Her biggest opportunity is coming up, as she has been approached to be involved in her biggest venue yet, Front Room Solace, as a business partner and DJ.

She said, turning 50 next month, it became a case of now or never to pursue her dream.

"I thought if I make it, I make it and if I don't, I don't and fortunately I've been able to make it, the little girl from Port Wakefield owning a bakery, and making it this far as a DJ," she said.

"I've achieved my dreams and everything I've wanted to do in the last 12 months."



Jacqui Kipling has built up her confidence through running Kipling's Bakery in Port Wakefield, which has also helped her pursue her dream of being a DJ. (Supplied)

JACQUI KIPLING

DJ STYLER

Baking treats & spinning beats



You think of the place as a shop, a bakery, a business, but when you hear stories from people on what it means to them, you realise it's more than that.

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Confidence is key to success

Robin Valentine, is a Lameroo woman with a love of community, her pets, cooking, gin, and even at times, her husband Ron.

Making the decision to combine her passions and create a distillery, cellar door and event space seemed logical.

It began when Ron gifted her three small stills for her birthday in 2021, and she immediately booked into an Adelaide University distillation course, and a long simmering pilot light soon became a bunsen burner!

Mallee Spirit was born and 'Myrtle' her first, and signature, citrus gin was under development.

"As a person who thrived on study and learning throughout my life, having a new "thing" to get stuck into, particularly a drink I learnt to love in my earliest days at university is simply quite amazing," she said.

"Creating a product from nothing, that people enjoy is so rewarding.

"Mallee Spirit is more than that though, we are curating and experience, we communicate with our customers, talking through our journey and products, and most importantly finding out what they want and like. It's very cool."

Robin said that like a lot of women, her self-confidence is fragile.

Throughout her career as a health professional, being a woman was a blessing and a curse, sometimes it opened doors, but at times it closed them as well.

Robin had so much pride in her career, encapsulating who she was, she attached so much of her self-worth to her job.

When Ron semi-retired he experienced a loss of professional identity and worried about how Robin might find transition, which is why he bought the stills and supported her vision of Mallee Spirit.

"Well, let me tell you, creating my own space and identity has been simply liberating," she said.

"I now work a couple days a week for a local farming enterprise, I am utilising my health experience and earned skill set as a member of our regional Local Health Network board, and working hard in developing our business which is most certainly my focus.

"I am a passionate person, who just wants to make others, and by extension myself happy."



Lameroo distiller Robin Valentine is proud to be a woman in business. (Supplied)

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Family business to leader

BY KAITLYN GIBBONS

Working with cars and in the motor vehicle industry is all Sharon Pratt has ever known.

Growing up in Murray Bridge, Mrs Pratt was introduced to the car and crash industry at a young age, as her father, Graham Edwards, worked at ME & WS Schubert Crash Repairs before taking over the business as Graham Edwards Crash Repairs.

Throughout her father's journey she was witness to industry workings, which she fell in love with, and started her career at the business when she finished school, more than 40 years ago.

Since then, Mrs Pratt has taken over ownership of the shop with her husband, Warren.

Mrs Pratt said she had seen it all throughout her journey, including women becoming more involved in the automotive industry.

"I have known no different, my Dad started here as an employee when it used to be Schubert's Crash Repairs in 1964," she said.

"I was born in 1965 so I know no difference



Sharon Pratt is a proud woman in business. (Kaitlyn Gibbons: 456560)

from my Dad being here [in the workshop].

"We used to live next door, he would work late at night and if I wanted to say

goodnight to him I would have to walk through a dark workshop, say goodnight to him and then walk back next door.

Mrs Pratt has seen a lot of changes over the years, some good, some not so good.

"I used to go to the motor trade association meetings and I would be the only female there, now when we attend there's probably three or four," she said.

"In the many years I've been here, there are more women becoming involved in the automotive industry.

Mrs Pratt said her favourite thing about being a woman in business was being able to show other women that it was possible to make it in a 'man's world'.

"Years ago, it really wasn't the 'done thing'," she said.

"To other women I would say to go and do it, be it a mechanic, an electrician, a builder.

"Stereotype tell you that in the past they were only male dominated industries but if you want to be one of those, why not, it's 2025.

"All industries are screaming for tradespeople, be it male or female."

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People make Bridgette's job

BY JEM NASH

BRIDGETTE Hasting is the chief pilot at Barossa Helicopters, located on a 400-acre property outside Lyndoch owned by the fifth generation Kies family.

Becoming Australia's youngest female commercial helicopter pilot in December 1999 at just 18-years-old, Bridgette has looked after the administration side of the business for about 15 years, and took on the chief pilot role around five years ago.

Barossa Helicopters was started in the mid-1980s by Bridgette's parents Sandra and Peter 'Goose' Kies, with Bridgette and her sister Billie-Jo Kies growing up with choppers "in the backyard".

Bridgette has in the past held helicopter pilot roles with multiple operators right across the country, before deciding to settle back in the Barossa with her husband and children.

Barossa Helicopters offer a wide range of experiences for visitors and locals alike, while a small part of the business also involves odd jobs such as flying crews up to remote areas to fix phone towers, for example.

Guests range from young children that "love



Barossa Helicopters chief pilot Bridgette Hasting. (Jem Nash: 460720)

aircraft flying over" to people ticking off a bucket list item, or those celebrating a special occasion.

"There's no one size first all for us," Bridgette said.

"A lot of people ask 'what's your target market', and I say anyone with a heartbeat.

"It's hard to narrow it down to one

demographic."

For Bridgette, a career highlight is becoming chief pilot, but at the end of the day it is the people that make her job special.

"We've done some pretty cool things and I personally have done some really cool things up in the Northern Territory and seen some amazing scenery," she said.

"Making people's day trumps all that.

"It doesn't matter what the reason is for flying... it's those sorts of experiences where you get to meet so many different people and chat with different people from all over the world."

For a family business that has sustained its success for almost 40 years, Bridgette said that is a pretty big achievement.

"I have a good team of people around me, not only here but outside of our organisation that are only a phone call away if I get stuck with a question," she said.

"It's just having that network in the industry, not only in aviation but within the tourism industry as well."

Bridgette's role in the wider community is something that she enjoys as well, holding roles on the Barossa Australia tourism committee, Southern Barossa Business Committee, while also assisting in local events like the Lyndoch Street Party and Barossa Rodeo.

"I enjoy giving back to the community. Doing all those other things is quite rewarding," she said.

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Family's first at Specsavers

By Dani Brown

For the 10 years Specsavers has been operating in Victor Harbor, family and a work-life balance have always been priorities.

As local mothers, optometry director Babara Vermeulen and retail director Nina Sweet have these factors at the front of their minds.

"Family always comes first for us, and that's one of the non-negotiables," Mrs Vermeulen said.

"In the school holidays, the ones with kids get time with them, but we make it fair so the people without kids get time off over that time, too.

"We want to provide the best care possible, and that means taking care of people and taking care of our team."

Being a woman in business can be tough, Mrs Sweet said, particularly when you also have a family to care for, which is why this mindset was important to them.

The work-life balance and flexibility is also what makes an optometry career appealing to women, the directors believe.

"Optometry used to be a more male-dominated profession, but in the last 10 years more women are joining and enjoying the industry and having a work-life balance," Mrs Sweet said.

"In the last three years we've had more girls coming through here."

Women make up 14 of the 18 staff members at the Specsavers Victor Harbor branch, including all five optometrists.

The staff cohort spans three generations, which makes it even more important for Mrs Vermeulen and Mrs Sweet to ensure work fits around families and lives.

They recognise and accept that each team member is at a different stage of their lives.

"One staff member is studying to be an instrument machinist, so we accommodate that, and two are studying to be teachers," Mrs Vermeulen said.

"Then we've got team members that, this is what they love - the combination of healthcare and customer service."

From nursing and pharmacy to administration and small business, each team member has a



The team at Specsavers Victor Harbor. (Koa Photography)

different background and experience.

"Each has different strengths in different areas, and it's about harnessing each person's abilities," Mrs Vermeulen said.

"Our team is filled with wonderful, organised women who have a strong sense of leadership.

"It's a calming environment and in a calming environment, we can deliver the best service and care to our customers."



Specsavers Victor Harbor's optometry director Babara Vermeulen and retail director Nina Sweet.

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Empowering the community

In 2025, women in business are not just breaking barriers - they are reshaping industries and transforming communities.

Across South Australia, Patterson Conveyancing stands as a prime example of this powerful shift, blending local expertise, legal knowledge and family values to become a pillar of Eyre Peninsula's property landscape.

As a second-generation, family-owned business, Patterson Conveyancing has more than 35 years of experience, ensuring that clients' property matters are in well-experienced hands.

So what sets the company apart?

A conveyancer is always on-site, ready to provide expert advice and guidance.

Whether buying, selling, or transferring property, you will have a direct line to a professional who knows the local market inside and out, offering peace of mind every step of the way.

Patterson Conveyancing's commitment to the community goes beyond the office doors.

The team actively supports local initiatives



The Patterson Conveyancing team - Angie McGeever, Dionne Poole, Renee Patterson, Leanne Hannagan and Kellee McEwen - is here for your conveyancing needs. (File)

through sponsorships, promotions and partnerships - fostering growth and connection within Eyre Peninsula.

This is not just a business; it is a family legacy with deep roots in the region, ensuring clients receive service backed by reputation and longevity.

When choosing a conveyancer, ensure you are working with accredited professionals from the Australian Institute of Conveyancers South Australia.

At Patterson Conveyancing, the team holds these vital qualifications, guaranteeing that you receive the best possible advice and service.

In an era when non-local conveyancers may try to pass as local experts, Patterson Conveyancing's team is genuinely part of Eyre Peninsula, offering unrivaled knowledge and commitment.

For trusted, local service with unmatched expertise, choose Patterson Conveyancing - the best choice for your property needs.

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Gawler expert raises the bar

By Imogen Evans

As a proud Gawler native, Sallyann Vivian joined the Ray White Gawler East team to bring her two decades of expertise in the field to the local community.

With experience in insurance and financial planning focusing on personal, commercial, and rural insurance, Ms Vivian succeeds in putting the local customer first as the site's operations manager.

Ms Vivian joined the Ray White Gawler East time to work alongside Principal Ross Whiston to bring exceptional property management for property investors.

The team offers an experience that fully equips customers with the skills and systems required to manage their investment, including a zero-tolerance policy towards rent arrears, competitive loan and insurance opportunities, priority access to market intelligence, and detailed reporting on inspections and maintenance.

Ray White Gawler East believes that in property management, numbers count for everything.

That's why the local team creates wealth for

their clients, with 108 years of market insight and the collective strength of 700 offices in the network.

Ms Vivian is known within this team for her friendly and customer-focused service, alongside her extensive knowledge of the local area and knowing what Gawler clients want and need.

Her competitive spirit comes from years spent on the netball court at both a State League and local level, with her passion for the sporting world living on through her roles at work and outside the office, where she mentors junior and senior players.

Her friendly service also extends outside of work, where you'll find her indulging in her love of cooking for others, gardening, and rounding up the sheep at her parent's property in Eden Valley.

With her commitment to looking after each client's greatest asset, Ms Vivian is ready to help you achieve your property goals.

Alongside her team, Ms Vivian says it is time to raise the bar in property management, and encourages the Gawler community to lead their property investments with confidence with the exceptional management of Ray White.



Ray White Gawler's operations manager Sallyann Vivian. (Ray White Gawler East)

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Ross Whiston
Selling Principal/
Auctioneer



Sallyann Vivian
Sales/Auctioneer



Petrina Sbordone
Office Manager



Kimberley Graham
Campaign Manager



Brandon Russell
Property Manager



Bailey Truscott
Sales



Isaac Conteh
Sales Associate



Andrew Pike
Sales



Max Fraser
Sales/Auctioneer

SALES, PROPERTY MANAGEMENT, AUCTIONS

Lindy's wall-to-wall approach

MORE than 20 years ago, Lindy Hunt and her husband Leigh began Adelaide Retaining Walls (ARW) from their dining room with just one truck and machine.

Lindy was on maternity leave and quickly found herself balancing phone calls and flyer dropping with entertaining her toddler.

Fast-forward 20 years, adding almost 30 staff members to the team, ARW is South Australia's most respected retaining wall company.

Trusted for their quality and exceptional results, Lindy and Leigh built their reputation on simple but solid ethics: go above and beyond for clients and create lasting relationships.

"Although we started small, we have consistently led with our values - integrity, quality, and excellence," she said.

Their values not only guide their growth, they underpin what sets ARW apart.

For Lindy, the business has always been about connecting with people.

"Building relationships with clients, staff, and the community is what I value most," she says.



Lindy Hunt started Adelaide Retaining Walls alongside husband Leigh more than two decades ago. (Supplied)

"It's maximising a customer's backyard space, helping a team member evolve in their life, or contributing to a local community or

charity, I love to see people succeed."

While Leigh is all about the technical operations, Lindy provides a people-focused

environment within the business.

As busy as Lindy is at ARW, she's just as busy outside as a dedicated mum to two teenagers. She enjoys meeting new people, loves learning, and connects through workshops, business networks, and development courses.

Running a business with her husband has brought challenges, but it has also brought them closer.

"We've faced tough times together, and that's made us stronger as a team," Lindy said.

Lindy reflects on her work and family life advising to "spend less time trying to be perfect".

"Laugh at your mistakes, be kind to yourself, and enjoy the moments that matter," she said.

Lindy is most proud of how ARW's work can impact its clients.

"We know we are building solid structures that last for many years. From adding space to a holiday home, to creating a safe outdoor area for families, I'm proud that our walls are built to last, providing stability and peace of mind," she said.



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Erin's focus on the future

By Liam Wormald

EP Legal founder and principal solicitor Erin O'Brien is constantly looking for new ways to develop her business and support people far and wide.

Since it started in 2023, EP Legal has offered a broad range of legal services to clients across Eyre Peninsula, with a focus on estate planning, deceased estates, commercial and property law.

Erin said EP Legal has been well received by the local community since the business started.

"We have experienced constant growth and we're quite excited about the future of our firm," she said.

"We recently moved into a new office space at Mortlock Clinic, located at 52 Mortlock Tce Port Lincoln. Our new premises will facilitate easy access for clients and referrers moving forward and is a welcoming space to help take the firm into its next chapter.

"We have also welcomed a new senior associate to our team who has been a wonderful addition, bringing a wealth of knowledge and skill."

The primary intention of EP Legal is to provide personalised legal services for their clients and it was important clients felt comfortable to ask

those difficult questions, Erin said.

"Our relationship with our clients is often as a long-term advisor and we work closely with our client's accountant, financial planner, broker and/or lender to provide a well-rounded and streamlined service," she said.

"It is important to ensure that all relevant advisers are on the same page."

Erin said EP Legal had always tried to be easily accessible for its clients.

"Whilst it is often a preference for clients to meet with us face-face, we understand that this may not always be practical particularly for our clients who reside on farms across the Eyre Peninsula," she said.

"We will often have phone and video appointments with our clients and we also travel regularly to meet with clients all across the region.

"We visit various regional towns including Cleve, Kimba, Streaky Bay, Ceduna and Wudinna."

Erin added the EP Legal team enjoyed the trips throughout Eyre Peninsula, giving the team the chance to further explore the region in addition to clients being appreciative of the effort made to travel to them.



EP Legal founder and principal solicitor Erin O'Brien started the business in 2023. (Supplied)



EP LEGAL

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ERIN O'BRIEN

Principal Lawyer & Notary Public

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Mortlock Clinic – 52 Mortlock Tce Port Lincoln SA

Collective family fun for duo

BY LIAM WORMALD

When they are not busy at Boston Bay Family Health Practice, mother and daughter Kris Bascomb and Sally Redden are reflecting their creative side at The Boston Bay Collective.

In 2017 Kris and Sally formed their business in which they sold skincare products from the health practice that was opened in 2009.

The Alchemellia and Friends store was opened in Liverpool Street in 2020, before The Boston Bay Collective store opened its doors on Tasman Terrace in 2022.

Kris has lived on Eyre Peninsula for 40 years, has three children, eight grandchildren and is married to a farmer, with four of those grandkids belonging to Sally and her husband Josh.

Kris has delivered about 150 to 200 babies per year on Eyre Peninsula for the last 17 years, keeping her away from the shop more than she would like, while Sally has managed the medical clinic for the past 15 years, in addition to her time at the store.

Sally said both she and Kris enjoyed the mix between work at the clinic and the store.

"The clinic can be mentally taxing and the store is a real creative outlet, and that is how it originated," she said.

"Kris loved making soaps and other bits and pieces and I wanted some products that were natural and didn't have chemicals for my children.

"Kris made a couple of products and they worked wonders, then our patients wanted the products."

As the current store was created during the height of the Covid pandemic, Sally noted there were challenges.

"It's gotten easier to run the business, which probably isn't the normal experience of businesses, but because we set-up at the height of the pandemic the next few years have just been easier and easier," she said.

"Economically I think it's a tricky time, but there's still lots of support and I think if you have a good product, good business model and work with good people I think that's the recipe for success."

Kris said she and Sally complemented each other well, with their different expertise they brought to the business.

"We describe ourselves as yin and yang, because Sally is the doer and I'm the dreamer," she said.

"I had been saying for a couple of years that I think we need a factory for making Alchemellia and Sally had been thinking I was dreaming again.

"We went to the Barossa Valley to see another shop and I said to Sally this is what we need to do. She saw the shop and said, 'oh we can do this,' and literally four weeks



The Boston Bay Collective store co-owners Kris Bascomb and Sally Redden with Alchemellia skincare range for adults and babies. (Liam Wormald: 463988)



Kris Bascomb and her daughter Sally Redden in front of their locally-made chocolate options. (463988)

later we had the shop up and running."

In 2021 Sally and Kris had about 20 wholesalers and now they have more than 60 for The Boston Bay Collective.

"In the clinic when we first started too, it was just myself and Kris and now we have seven GPs and 15 support staff," Sally said.

"Day to day it feels like we're not getting anywhere or making progress, but over the last four years with the shop and 15 years with the clinic the small wins do add-up long term and it's certainly a long-term plan."

Through The Boston Bay Collective, Sally said they aimed to relive, share and experience Eyre Peninsula.

"We really believe in the region and what the region has to offer," she said.

"We're really showcasing 60 different businesses from around the region and everything's made wholly and solely on the Eyre Peninsula.

"When customers come into the shop generally they are quite amazed at the beautiful products we have on offer and we have a lot of good local customers."

A lot of the products at the store people would not be able to find at supermarkets or any other shops, Sally said.

"We offer accessibility as people don't have to go to somebody else's house and pick up

the product - they actually have a one-stop location where they can come and purchase products," she said.

"It's not just about people coming into the shop and being able to relive, share and experience the Eyre Peninsula. We can distribute across the entirety of Australia, so all are able to share in what the Eyre Peninsula can offer."

When they looked to the future Sally and Kris said they were not slowing up anytime soon.

They are looking forward to expanding Alchemellia and the chocolate production and launching Boston Bay Distillery, so watch this space.

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Jess is driven by her passion

When Jess Herring was searching for a caravan for herself and her two children, Ms Herring would have never dreamed that this would lead her to owning and operating her own caravan dealership!

15 months later, True North RV has gone from strength to strength.

Ms Herring is the South Australian dealer for Malibu caravans.

These caravans are handcrafted in Melbourne and built on an ALKO G&S chassis, and being able to offer an Australian made product was a key driver behind starting this business to ensure its long term success.

"I had researched many brands and upon digging a little deeper discovered that the chassis' were not manufactured in Australia, which was something that did not align with my values.

"I really wanted to offer a product that could withstand Australian conditions and support Australia jobs and families, and Malibu caravans was the perfect fit."

Passion and customer service is the key pillar that sets True North RV apart.



Jess Herring of True North RVs offers excellent service, tailored to each customer. (Supplied)

Many of Ms Herring's customers are so grateful for the care, thought and knowledge that she has for her product.

"It always amazes me how honest customers are about their experiences, and how much praise they offer about my approach to finding the right product to suit their needs.

Helping them with the features and extras that they may wish to add to their dream caravan, but also being realistic about what

limitations they may have, depending on their vehicle's towing capacity, making sure that they are setup to tow the van that they wish to purchase, safely."

Ms Herring has also organised many 'weigh weekends', where Dion from weigh station in Melbourne comes down and offers his services, to ensure that my customers and members of the public have the opportunity to have their vehicle and caravan professionally

weighed to ensure it is balanced and legal when towing on the road.

She offers a bespoke custom build service, where she works with the customer to plan out their dream caravan, and if it is off-plan she works with the factory on the customers behalf, even travelling to Melbourne to discuss ideas and layouts, ensuring that the customers dreams become a reality.

"Ordering a custom-built van for a customer is a huge responsibility," she said.

"If it is not a standard layout and we are designing differently to what may have been done before, my customers trust that I will make sure their ideas come to life. I travel to Melbourne to check on the progress, giving the customer peace of mind that their van is not only on schedule for delivery but will be built to their specifications."

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Leading the way for women

BY IMOGEN EVANS

Founding director of Adelaide's premier conveyancing firm Custom Conveyancing Narelle Kiryk prides herself on her fervent passion for client service and rich knowledge of the industry.

The all-female team of seasoned professionals at Custom Conveyancing bring decades of skills and experiences to their services.

Mrs Kiryk has become an esteemed member of the Australian Institute of Conveyancers with more than 14 years of experience as a registered conveyancer.

Coming from a banking background, she excels in the multi-faced business with an understanding of financial dealings, ensuring every transaction is smooth to ensure a positive experience for the client.

With Custom Conveyancing now having been established for more than 12 years, Mrs Kiryk said she is proud of how far the business has come and how it continues to grow and evolve.

"We pride ourselves on our customer service and our efforts to always go above and



Paris Kiryk, Narelle Kiryk and Brooke Barnes of Custom Conveyancing. (Supplied)

beyond," she said.

"We work towards achieving our clients' wants and needs, and even exceeding their expectations."

Mrs Kiryk also said she takes pride in leading her business as a woman in the field she loves

and is so passionate about, and is extremely proud of her team for standing out as leaders in providing outstanding client driven service and results.

"Being a woman certainly doesn't put you behind anyone else as we have amazing qualities and business acumen, women are

more than able to have a successful business, as any gender is," she said.

"We are certainly up there with the best of them."

Custom Conveyancing specialises in every step it takes to either purchase or sell a property, including offering contract review and advice prior to clients signing, conducting property searches and preparing Form 1s, assisting with financial aspects of settlement, settlement process coordination, and the all-important transfer of ownership.

The team also prides itself on having its core values guide its approach when looking after their clients.

Custom Conveyancing conducts business honestly and transparently and always has the clients and their clients interests at the heart of everything they do.

When providing personalised and effective services, the team upholds the highest professional standards.

Rooted in Gawler, Custom Conveyancing is also committed to the town's development and growth both professionally and personally.

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Contributing to the region

BY LACHLAN SMITH

With the world grinding to a halt in 2020 due to the COVID-19 pandemic, Leah Trotta, did the opposite and charged forward launching the business, Flinders Gin Distillery, in Quorn with her husband Alby.

It began as a small venture – operating from the cottage on its present site – before a \$1 million redevelopment of the building in 2023.

Today the business is continuing to grow and thrive.

“We’ve both been in business previously and that was a business that Alby had been involved in for a long time,” Leah said.

Before opening Flinders Gin, Leah was running a consulting company called ELLVEE where she was working on disability, aged care, health care compliance and strategy with five consultants.

She is also a qualified company director with the Australian Institute of Company Directors.

“That gave me the grounding to structure the business in a way that sets it up for fast



Quorn's Leah Trotta launched Flinders Gin Distillery in Quorn with her husband Alby at the beginning of COVID-19. (Supplied)

growth and for long-term development,” she said.

The couple sponsor local programs and are part of the Flinders Ranges Tourism Operators Association and the Quorn Business Group.

The business supplies the mine sites, and is involved in TACTIC as a regional supply chain.

“We’ve seen benefits not only for our own business but in how we have contributed to

strengthening the region,” Leah said.

Recently, the couple redeveloped the Quorn Newsagency into a store called Spirit of the Flinders, selling locally made items and produce while still operating as a newsagency.

It has also become a maker’s centre which will teach art and craft classes starting in March.

There will soon be an Airbnb on site in the historic 1890s building, and the couple has plans to rejuvenate the 1910 bakery.

While Leah has extensive experience working in senior roles, she has been able to leverage those skills working with different businesses in building Spirit of the Flinders, and putting the region on the map.

Leah is also currently the chair of the Country and Outback Health Board, and still practices in consulting in the aged care sector.

“It’s interesting because for me, I’m using skills from different parts of my life, but the central part of that is what can be done in the region to keep it strong and how I can contribute to that.”

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Real Estate Powerhouse

Meet Tahlia Gabrielli, the dynamic and passionate owner of Ray White, whose innovative approach is transforming the local property market.

Her entrepreneurial mindset and customer first philosophy have earned her a reputation as a trusted, results-driven leader in the local real estate market. Ms Gabrielli's commitment to excellence has consistently placed her in the upper echelons of the industry — including being named the first ever female Chairman's Elite performer in SA/NT in 2023 and 2024, ranking her among the top 1 per cent of Ray White agents globally. A proud Mount Gambier local, Ms Gabrielli's deep-rooted love for the region has fuelled her career.

Her journey began with a desire to help people through the journey of real estate whether it be to turn their dreams of homeownership into reality or to provide expert advice when faced with unforeseen challenges along the way.

After honing her skills with the Ray White brand, Ms Gabrielli saw an opportunity to take her career to the next level — not just as a top agent, but as a business owner and advocate for the Limestone Coast.



Tahlia Gabrielli is an award-winning real estate agent. (Supplied)

In 2018, she took the leap and opened Ray White Mount Gambier, and hasn't looked back since.

In an industry often dominated by men, Ms Gabrielli's determination, hard work, and resilience have set her apart. She's never

shied away from a challenge, proving time and time again that success is within reach when you're passionate, focused, and driven.

Known for her infectious energy and unmatched professionalism, Ms Gabrielli's attention to detail ensures every client's experience is seamless and memorable.

Ms Gabrielli's success is no accident — it's the result of relentless dedication, commitment and a deep understanding of her clients' needs.

Since 2019, she has consistently ranked as one of the top agents in the region, earning numerous accolades and awards along the way.

But Ms Gabrielli's story doesn't stop here. Ever ambitious, she recently expanded her footprint into Penola and Robe, bringing her unmatched service and expertise to an even wider audience across the Limestone Coast.

Ms Gabrielli is more than just a business owner — she's a powerhouse redefining real estate in the region.

And for those lucky enough to work with and alongside her, it's clear that her passion for people and the Limestone Coast will continue to drive her to even greater heights.

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Naomi's very rare repertoire

By Charlotte Martin

Naomi Durdin is a director and owner of Eyre Accounting Services and Eyre Financial Services - and is one of a rare breed having both accounting and financial planning qualifications.

Helping businesses on Eyre Peninsula in all areas of their financial life for more than 30 years, her dream is to see every business owner have a plan for their future and to ensure their family wealth is protected for generations to come.

Growing up on Eyre Peninsula with a doctor, Naomi developed a love of learning from an early age.

From gaining her private pilot's licence, to working for a surgeon and studying accountancy, she has been studying most of her life and has added qualifications in agribusiness management and self managed superannuation specialisation to her repertoire.

Additionally, if you need succession, asset protection and estate planning, Naomi was a founding member of the Australian association.

Life was not always easy. It was difficult for



Naomi Durdin is a director and owner of Eyre Accounting Services and Eyre Financial Services. (Supplied)

her to get a job when she was a 30-year-old single woman, competing against young, up and coming men.

In 2000 Naomi met and married a farmer, went to live in Karkoo and became an active participant in the farming business.

Husband Barry gave her the confidence to start an accounting and a financial planning business from the Karkoo farm.

"You can do and be whatever you want, it's your choice," Naomi said.

"I've had the most fabulous business, wealth and life coaches that can show you how to do this.

"Do delegation lists, work out what you want to do in your life and work out how you can get there, outsource what you need to outsource - so you can focus on what you want to do."

Nowadays, Eyre Accounting Services and Eyre Financial Services operates from a beautiful office facing the Port Lincoln foreshore - a welcoming scene for all clients, new and existing.

She has gained a team of people to work with, all having their own vast knowledge, education and experience, plus a love of getting the best outcomes for their clients.

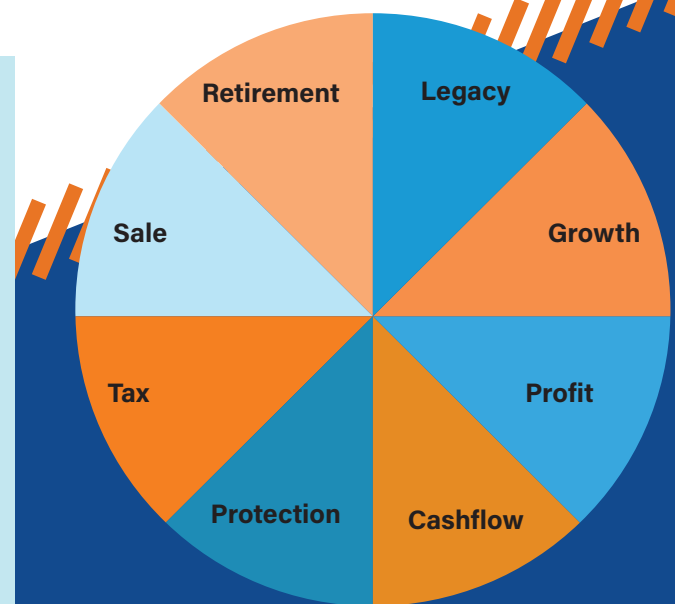
Looking forward, Naomi said the future appeared bright.



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What Legacy do you want to leave?



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Forging her own legacy

By Mitchell Paterson

Lukina Lukin carries on the legacy of her late husband Dinko Lukin, while forging her own legacy in Port Lincoln's fishing industry.

Originally a teacher from Thailand, Lukina knew nothing about farming southern bluefin tuna, but throughout her marriage, Dinko passed on his knowledge about the species, business operations, his innovative farming practices and refrigeration/freezing practices.

When Dinko passed away in 2011, Lukina was left to steer the business forward and as the only female managing director in the tuna industry, many expected her to fail.

The impact of the global financial crisis had left the business struggling with huge debt and in need of new equipment and infrastructure, but across the 14 years since Dinko's passing, Lukina has grown Dinko Seafoods into a thriving business through new ideas and ways of doing things.

In 2022, Lukina developed an idea to address the problem of seaweed growing on the cages of the tuna farms, impacting the flow of water through to the tuna.



Lukina Lukin has forged her own path with Dinko Seafoods. (Supplied)

She teamed with scientists from the South Australian Research and Development Institute to set up four-and-a-half hectares of

settlement lines, and the seaweed prefers to grow on these lines instead of the cages. Once harvested, the seaweed is used to

make several products including a bio-stimulant that can be sprayed on grapes and other crops to boost yield, and other products in development, such as a liquid fertiliser made from fish off-cuts and seaweed.

Lukina said she would like to see more women working in the male-dominated fishing industry.

"There are many different roles within the fishing industry - you can be in management, be a scientist, researcher, a representative of the company [or] work a role in the office," she said.

"It's hard to get women to come into our seafood industry, but by saying that I can see that it can be increased."

She said anyone could do any role in any industry or occupation if they put their mind to it, and if you had an idea about something, act on it.

"If you have an idea in your head, just go for it, get it done. If you don't do anything with your idea, you will not know if it is successful," Lukina said.

"If you really want to push yourself, you can."

The advertisement features a large background image of Lukina Lukin sitting on a boat. On the left, there is a large image of a 'LUKINA SEAFOODS' bag containing salmon. In the center, there are two circular insets: one showing boxes of 'LUKINA'S SPECIAL BLUEFIN TUNA' products (including 'MON PEPPER BLUEFIN TUNA' and 'BLUEFIN TUNA, DILL & HORSERADISH SPREAD') and another showing 'DINKO TUNA' salmon fillets. At the bottom right, the 'DINKO TUNA FARMERS' logo is displayed, along with the phone number 'Ph: 08 8682 4655', the address '112-120 Proper Bay Road PO Box 2013 Port Lincoln SA', and icons for Facebook, Instagram, and YouTube.

Committed to clients' needs

Proudly born and bred on the stunning Eyre Peninsula, Rachel Hawkins and Jayde Whittaker are redefining excellence in real estate.

These two dynamic women are not just leading professionals in property management and sales - they are also dedicated community connectors shaping the future of Port Lincoln's property market.

With an extensive background spanning wholesale tourism, local government and marine brokerage, Rachel brings unmatched local knowledge and an enviable network of contacts.

Her passion for the region, combined with the powerhouse backing of Harris Real Estate, has cemented her reputation as a top performer in the industry.

Rachel's success is a testament to her unwavering commitment to clients and community.

Similarly, Jayde has built a career on trust, accountability and client satisfaction.

With a background in hospitality and the music industry, her natural ability to engage with people made real estate a seamless fit.

Now a valued member of the Hawkins team, Jayde's commitment to excellence in property management is elevating standards across Port Lincoln and the wider Eyre Peninsula.

Together, Rachel and Jayde embody the strength and capability of women in business - proving that local expertise, passion and hard work drive real results.

Whether buying, selling, or managing properties, these women are not just keeping pace with the industry - they are leading the way.

Jayde Whittaker and Rachel Hawkins from Harris Real Estate embody the strength and capability of women in business. (Supplied)



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As a boutique, local agency backed by Australia's #1 largest independent real estate brand, Harris Real Estate delivers tailored marketing strategies to achieve exceptional results in both sales and property management.

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Celebrate women in media

SA Today helps bring local stories to life across the state.

Behind the scenes in every newsroom there is a strong team of women standing together to elevate female voices and celebrate the achievements of women.

Here are some of their stories.

Bronwyn Helgeson

While most people at SA Today work with specific mastheads, as the special publications coordinator Bronwyn Helgeson works with every newsroom in the company putting together pull outs and magazines like this one.

She began working at The Plains Producer/SA Today because she wanted more stability after welcoming her first son, Mason, in 2016.

"I happened to see a sales position become available with the Plains Producer in 2018," she said.

"The rest as they say is history."

Ms Helgeson said she loved getting to know customers and helping promote their band across the state.

"Being a woman in the industry allows me to build strong relationships while also crafting compelling adverts that help businesses thrive," she said.

"Everyday brings new challenges and opportunities, and seeing the direct impact of my work on local businesses and communities is incredibly rewarding."

The mum of three had a life changing loss in 2021 when Mason passed away.

"Losing him has given me a deep appreciation for the little things and a strong desire to focus on what truly matters; love, connection, and making meaningful memories," she said.

"Whether it's spending time outdoors cherishing moments with my family, or simply being present, I believe in living life with purpose and heart."

Charlotte Martin

A leap of faith saw Charlotte Martin leave a 10 year career in retail management and land as a cadet journalist at the Eyre Peninsula Advocate and Port Lincoln Times.

With two years experience under her belt Ms Martin said the move was definitely the right choice.

"I enjoy being able to put my mind to any issue, and talk to people from many different backgrounds," she said.

"One day I can be interviewing an elderly person in the community who is celebrating a milestone anniversary or birthday, getting to tell their story - the next, interviewing a state government minister about key issues in the area."

Ms Martin said as a woman in media she felt it was important to showcase the work, successes, lives and plights of other women.

"We live in an age where women have rights and freedoms like never before," she said.



Sophie Conlon, pictured with Member for Barker Tony Pasin, was awarded Young Journalist of the Year 2024.

"By telling the stories of these women exercising women's rights, I believe it only further cements those rights and freedoms.

"If even one story inspires a young or oppressed woman and it further educates or plants a seed of liberation, that is awesome."

When she is not chasing down the next big lead you can find Ms Martin walking the dogs with her partner or adventuring around Australia.

Imogen Evans

Imogen Evans has been in the industry for about five years, working as a journalist across print, digital and radio.

She began working at The Bunyip, based in Gawler, about two years ago while still in university.

As a woman in media, Ms Evans said she loved to help share the stories of people whose voices might not be otherwise heard.

"It is so rewarding to be able to offer space to those who have a story to tell, and it is always such an honour to be trusted in sharing them," she said.

Ms Evans said it was not easy to be a woman in media and she hoped by persevering she would be able to inspire more young women to enter the field.

At only 22-years-old Ms Evans was named the SA Country Press Association's 2023 Young Journalist of the Year, which she said was rewarding.

"It has been a rewarding experience to come up through the ranks as a very young woman in this industry and show those younger than myself what is possible despite the many challenges we face," she said.

"When I won the Young Journalist of the Year with the Country Press Association last year, I had so many women reach out to me who have gone through similar struggles in the industry and felt inspired by the win.

"It is beautiful to be able to connect and support other women to reach their goals."

Sophie Conlon

Rising through the ranks, Sophie Conlon started with the Border Watch as a journalist about two years ago, but has recently taken on the challenge of news editor for the Murray Valley Standard, The Transcontinental, Whyalla News and The Port Pirie Recorder.

In a rocky start, she graduated from university in 2020 when the world was shutting down and experienced journalists were losing their jobs.

"With Covid taking over the world then I had a bit of a bumpy start to my career, but jumped at the chance to move to Bordertown, a place I had never heard of, and get started towards the end of 2021," she said.

Ms Conlon said she was lucky to have had several strong female mentors who had helped her along the way.

"At uni and in each newsroom I have worked in I have had a strong woman to look up to," she said.

"They have helped me build my skills and confidence and I hope one day I can be that for another young woman."

Ms Conlon, who was named the SA Country Press Association's 2024 Young Journalist of the Year, believed women brought different perspectives to the newsroom.

"I have been able to write about a lot of

sensitive topics, like domestic violence, which really need to be shared to inform the community and help drive change," she said.

"In putting together these stories I have been able to build trust with interviewees and readers and have brought a sensitivity and personal understanding to the stories that a man might not be able to."

Rhiannon Bostock

Starting at SA Today in June 2024 Rhiannon Bostock has found her stride as a woman in media.

Covering The Transcontinental, Whyalla News and The Port Pirie Recorder the part time media sales executive said she was "incredibly fortunate" to be in a position where she could contribute to and support her community.

"I've spent most of my life in Whyalla after moving here from Canberra, and I truly take pride in my hometown," she said.

New to the role and the industry, Miss Bostock who is a strong Torres Strait Islander woman, said she loved being able to break the stereotype of what a woman in the media industry should look and act like.

"My most recent job before joining SA Today was actually a cook in a local pub so this job was definitely something a bit different but I absolutely love it," she said.

"Proving you don't have to fit the box that society has conjured up to be successful in the media industry whilst simultaneously proving that women can do anything when they have an empowering team behind them."

When Miss Bostock is not at work you can find her at motor events or enjoying the sunshine and creating memories with her seven-year-old son.



Renee Bennett
Group General Manager



Stacey Lawrie
General Manager



Sara Kuerschner
Sales Manager



Christine Cook
Sales Manager



Leanne Mashford
Sales Manager



Tricia Waters
Sales Manager



Ilyse Mendoza
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Sharon Huatalle
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Imogen Evans
Journalist



Cassie Mower
Production



Lisa Schulz
Production



Neralie Bailey
Journalist



Melanie Riley
Journalist



Charlotte Varcoe
Journalist



Kaitlyn Gibbons
Journalist



Caitlyn Dyle
Production



Charlotte Martin
Cadet Journalist



Heather Ettridge
Classifieds

Thank you ladies for your invaluable contributions.

What an opportune moment to reflect on and recognise within this publication the exceptional and inspiring women who are integral members of SA Today.

We take great pride in the remarkable women who grace our workforce, serving as sources of inspiration, leadership, and influence across our 16 regional titles.

Their invaluable contributions not only enrich our organisation but also play a pivotal role in shaping the essence of our family-owned, independent South Australian business.

For their unwavering dedication and transformative impact, we extend our heartfelt gratitude to these remarkable women.



SA Today



Rhiannon Bostock
Sales Consultant



Nayira Murdock
Sales Consultant



Bron Helgeson
Special Publications
Coordinator



Nancy Kelsh
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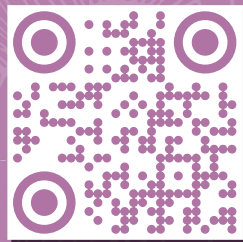
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